



Spotlight on



Giftbit Links

Each Giftbit Link is a unique, one-of-a-kind web link that leads to a complete reward experience. Download Giftbit Links to your inbox in a CSV file.

How to order Giftbit Links



1. Build a reward **Template**
2. Select **New Order**
3. In the Recipients section, select **Order Giftbit Links**
4. Specify the **number of links** you require
5. **Place order**
6. Check your inbox for an email from Giftbit with a **CSV file** attachment.

How to create a mail merge for customized bulk delivery

Match the links with contact properties to deliver seamlessly within your CRM or other delivery platform such as HubSpot or Salesforce.

1. **Create an embedded data field.** The delivery solution needs to support embedded data fields. Start by creating the embedded data field and adding it to your message.
2. **Assemble the merge list.** Create a spreadsheet with the contact details for each recipient. Your spreadsheet should have an email or phone number column and a column for the Giftbit Links.

3. Upload your contacts with Giftbit Links and map the fields in your platform of choice.

Once your contacts and Giftbit Links are imported, you're ready to send your customized emails or text messages from your platform of choice.

FAQs

What types of rewards can you send with Giftbit Links?

Links can be used to send any reward from the Giftbit catalog including gift cards and prepaid cards for hundreds of popular brands like Amazon and Walmart, Visa® and Mastercard®.

How can you send Giftbit Links?

You can deliver Giftbit links any way you like. Send via text message, direct messages on social media or slack, or embed them in your surveys. You can even print the URL on a hard copy to hand out at events.

Can I select both Order Giftbit Links and Email to Contacts in the same order?

No, rewards are either delivered directly as emails or to you as links. There is no option to do both in the same order.

Do Giftbit Links expire?

When ordering, you have the option to choose expiring or non expiring. Ask a specialist for advice on what's best for your program.

Can I give the same link to multiple contacts?

Each link is a one-of-a-kind reward. We do not recommend giving the same link to more than one contact. Doing so could lead to a bad experience.

What happens if I lose the file of Giftbit Links?

The unique codes for your Giftbit Links appear in the Operations report. You can also contact our support team if you have any challenges with your gift link orders. Be sure to store gift link files securely and keep links private.