giftbit

Event-Based Rewards

Deliver-later sending options amplify the effect of your rewards & incentives programs.

Being proactive will help you save time, stay on budget & simplify your day-to-day.

Some of the most popular ways to use deliver-later sending:

Holidays & celebrations
Virtual team events & sessions
Employee onboarding & anniversaries
Rewarding sign-ups, meetings & other actions

How to schedule rewards to be delivered later

1. Build your reward template in the Templates section
2. Select New Order in the Orders section
3. Select your Template
4. Select Email to Contacts as the Delivery Method
5. Import contacts
6. Check the Deliver Later box
7. Select the time and date of delivery

Continue to set up automated triggered rewards...

How to automate your event–based rewards with Zapier

For our example we'll use BambooHR, but Zapier connects to a wide variety of apps to choose from.

Goal: Send a welcome gift when a new employee is onboarded.
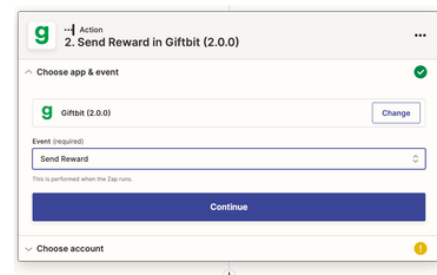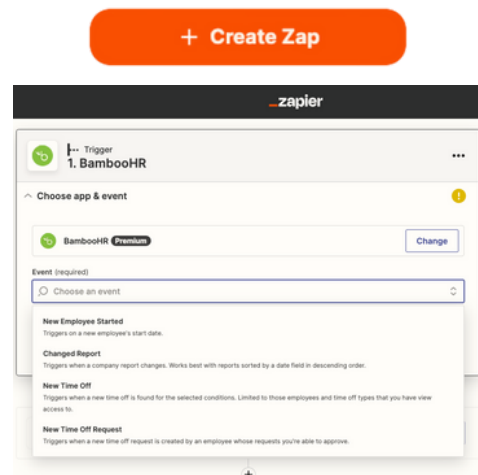**Trigger**: Send a gift on the new employee's start date.

Before you begin, create a reward template in the **Templates** section.

How to set up your Zap

- Log into Zapier and click + Create Zap
- Select BambooHR as the app trigger and New Employee Started from the event dropdown.
- Zapier will prompt you to log into BambooHR and connect it to your Zap
- Complete the rest of the trigger setup

Set up the Zap Action

- Choose Giftbit as the action app
- Choose Send Rewards from the dropdown menu
- Select your reward Template
- Connect the Contact Email to a data field from BambooHR
- *optional: Connect the contact Name to a data field in BambooHR to personalize your message
- *optional: Test your action
- When your Zap workflow is complete, click Publish to set it live!

To learn more about Giftbit automations <u>click here</u> or reach out to support@giftbit.com